

# *The* **PREMIERE PROJECT**

PRESENTING OUR PURPOSE

**mspca**  **angell**<sup>®</sup>

OCTOBER 2021



PRODUCED  
BY MSPCA-ANGELL

CO-CHAIR MAGGIE DESANTIS AHEARN

CO-CHAIR LYNN BAY DAYTON

CO-CHAIR CONSTANCE A. NOBLE

## SPONSORSHIP OPPORTUNITIES

An interactive journey like no other, the MSPCA-Angell's Premiere Project documentary gets up close and personal with veterinarians working day and night to nurse sick and injured pets back to life. The film also explores the relentless efforts to find loving adoptive families for thousands of homeless pets, locate and prosecute animal abusers, and fight for the most effective animal protection laws and policies in the U.S. Be part of this historic and exclusive chapter of MSPCA history. Join us in our effort to help animals in need by helping to underwrite this film. All supporters are invited to celebrate with us this fall and for your choice of a local live or virtual screening of this illuminating documentary.

# The PREMIERE PROJECT

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## SPONSORSHIP LEVELS & BENEFITS

<b>\$50,000</b> Presenting Sponsor (\$48,940 tax deductible)	<b>\$25,000</b> Leader of the Pack (\$24,100 tax-deductible)	<b>\$10,000</b> Top Dog (\$9,260 tax deductible )	<b>\$7,500</b> True Companion (\$7,080 tax deductible )
<p>Official sponsor of MSPCA-Angell Premiere Project presented by "Your Name"</p> <p>Accommodations made for up to twelve individuals for their choice of either attending a local, in-person, catered premiere event, or live-streaming our premiere at home with a special gift basket of delicious treats delivered to their door*</p> <p>Cameo role in the documentary for you and your pet</p> <p>Sponsor six MSPCA staff members to attend their choice of in-person or virtual premiere</p> <p>Pet portrait by professional photographer**</p> <p>Framed still of you and your pet from cameo role in documentary</p> <p>Recognition in documentary credits</p> <p>Full screen tribute listing in pre-show announcements</p> <p>Name listed on gift baskets sent to virtual premiere attendees</p>	<p>Accommodations made for up to ten individuals for their choice of either attending a local, in-person, catered premiere event, or live-streaming our premiere at home with a special gift basket of delicious treats delivered to their door*</p> <p>Walk-on role in documentary for your pet</p> <p>Sponsor four MSPCA staff members to attend their choice of in-person or virtual premiere</p> <p>Pet portrait by professional photographer**</p> <p>Framed still of your pet from walk-on role in documentary</p> <p>Recognition in documentary credits</p> <p>Full screen tribute listing in pre-show announcements</p>	<p>Accommodations made for up to six individuals for their choice of either attending a local, in-person, catered premiere event, or live-streaming our premiere at home with a special gift basket of delicious treats delivered to their door*</p> <p>Sponsor two MSPCA staff members to attend their choice of in-person or virtual premiere</p> <p>Pet portrait by professional photographer**</p> <p>Recognition in documentary credits</p> <p>Half screen tribute listing in pre-show announcements</p>	<p>Accommodations made for up to four individuals for their choice of either attending a local, in-person, catered premiere event, or live-streaming our premiere at home with a special gift basket of delicious treats delivered to their door*</p> <p>Pet portrait by professional photographer**</p> <p>Recognition in documentary credits</p> <p>Quarter screen tribute listing in pre-show announcements</p>
<b>\$5,000</b> Cool Cat (\$4,840 tax deductible)	<b>\$2,500</b> Advocate (\$2,340 tax deductible)	<b>\$1,500</b> Sponsor a Guest (\$1,420 tax deductible)	<b>Tribute Listings***</b> (100% tax deductible****)
<p>Accommodations made for you and a guest for your choice of either attending a local, in-person, catered premiere event, or live-streaming our premiere at home with a special gift basket of delicious treats delivered to your door*</p> <p>Recognition in documentary credits</p> <p>Quarter screen tribute listing in pre-show announcements</p>	<p>Sponsor two MSPCA staff members to attend their choice of in-person or virtual premiere</p> <p>Recognition in documentary credits</p> <p>Quarter screen tribute listing in pre-show announcements</p>	<p>Sponsor an MSPCA staff member to attend their choice of in-person or virtual premiere</p> <p>Recognition in documentary credits</p>	<p><b>\$1,500:</b> full screen tribute listing</p> <p><b>\$750:</b> half screen tribute listing</p>

\*Sponsor will have until October 1st to select event preference.

\*\*Must commit by August 6, 2021 to participate in a photo shoot on either August 25, 2021 or August 28, 2021.

\*\*\*Support through a Donor Advised Fund may not be eligible at the levels listed. Please contact your Donor Advised Fund Manager for further information.

\*\*\*\*Any use of tribute listings that could be interpreted as an ad may have tax implications for MSPCA-Angell as well as for the person/organization/company taking the space. Ideally, a tribute space should devote more than 50% to MSPCA-Angell. Tribute spaces which meet this requirement are 100% tax-deductible.



## MSPCA-ANGELL PREMIERE PROJECT REPLY FORM

Please sign up by August 6, 2021.

### CONTACT INFORMATION

NAME(S) *As you would like it to appear in the film credits*

CONTACT *If different from name listing*

ADDRESS

PHONE

CITY / STATE / ZIP

EMAIL

### SPONSORSHIP LEVEL

I/we will be delighted to support the MSPCA-Angell Premiere Project and lend my/our name to the documentary. The level I/we have selected is checked below.

☐ **\$50,000 Presenting Sponsor** (\$48,940 tax deductible)

☐ **\$25,000 Leader of the Pack** (\$24,100 tax deductible)

☐ **\$10,000 Top Dog** (\$9,260 tax deductible)

☐ **\$7,500 True Companion** (\$7,080 tax deductible)

☐ **\$5,000 Cool Cat** (\$4,840 tax deductible)

☐ **\$2,500 Advocate** (\$2,340 tax deductible)

☐ **\$1,500 Sponsor a Guest** (\$1,420 tax deductible)

#### Tribute Listing

☐ \$1,500 full screen tribute listing (\$1,500 tax deductible)\*

☐ \$750 half screen tribute listing (\$750 tax deductible)\*

#### Donation

☐ I/We regretfully cannot participate, but want to support the MSPCA-Angell with a donation of:

\_\_\_\_\_

### PAYMENT OPTIONS

☐ Enclosed is my check for \$\_\_\_\_\_ payable to MSPCA-Angell Premiere Project

☐ Please charge my credit card for \$\_\_\_\_\_ ☐ MasterCard ☐ Visa ☐ AmEx ☐ Discover

CARDHOLDER NAME

SIGNATURE

ACCOUNT NUMBER

EXPIRATION DATE

CVV

ADDRESS *If different from address provided above*

CITY / STATE / ZIP

### PLEASE SIGN UP BY AUGUST 6, 2021

Please sign up online at [mspca.org/premiereproject](https://mspca.org/premiereproject) or by contacting Allie Feiner at [afeiner@mspca.org](mailto:afeiner@mspca.org) or 617-541-5043.

\*Allie Feiner ([afeiner@mspca.org](mailto:afeiner@mspca.org)) will be in touch about your tribute listing.