



cape cod

Polar Bear Plunge

February 2, 2020

Craigville Beach, Centerville, MA



\$2,500 Sponsor—Title Sponsor (100% tax deductible)

- Exclusive naming right in event name “2020 MSPCA-Cape Cod Polar Bear Plunge presented by Your Name”
- Recognition by MSPCA President at the Plunge
- Mention on weekly radio show
- Signage at the event
- Logo on shirts & banner (deadline 1/13/20)
- Logo with click-through on event webpage
- Promotion across MSPCA Cape Cod social media platforms

\$1,500 Sponsor—Glacial Bear (100% tax deductible)

- Recognition by MSPCA President at the Plunge
- Mention on weekly radio show
- Signage at the event
- Logo on shirts & banner (deadline 1/13/20)
- Logo with click-through on event webpage
- Promotion across MSPCA Cape Cod social media platforms

\$1,000 Sponsor—Icy Bear (100% tax deductible)

- Mention on weekly radio show
- Signage at the event
- Logo on shirts & banner (deadline 1/13/20)
- Logo with click-through on event webpage
- Promotion across MSPCA Cape Cod social media platforms

\$750 Sponsor—Frosty Bear (100% tax deductible)

- Logo on shirts & banner (deadline 1/13/20)
- Logo on the event webpage
- Promotion across MSPCA social media platforms

\$500 Sponsor—Chilly Bear (100% tax deductible)

- Logo on shirts & banner (deadline 1/13/20)
- Promotion across MSPCA Cape Cod social media platforms

\$250 Sponsor—Cool Bear (100% tax deductible)

- Promotion across MSPCA Cape Cod social media platforms

Please contact Mary Sarah Fairweather at 508-815-5236 or mfairweather@mspca.org for further information about sponsoring or attending this fun event. Funds raised support the daily operations at the MSPCA Cape Cod.

The MSPCA is a privately held, non-profit charity. We are not funded by any national or local humane organization. We rely on the support of our community to help care for, foster, and adopt the animals we shelter. All sponsorships are 100% tax deductible.

Tax ID # 04-2103597

**Registration to
Plunge - \$25**
**[www.mspca.org/
polarbear](http://www.mspca.org/polarbear)**