



FAST AND FURRIEST

5K

RUN. WALK. WAG.

mSPCA  angell®

SPONSORSHIP OPPORTUNITIES

SUNDAY, MAY 19, 2019

DCR BAXTER PARK AT ASSEMBLY ROW, SOMERVILLE MA

[fastandfurriest.com](http://fastandfurriest.com) | [mspca.org](http://mspca.org)



## FAST AND FURRIEST 5K RUN. WALK. WAG. mspca angell

The fourth annual Fast and Furriest 5K is taking place on Sunday, May 19, 2019, at DCR Baxter Park at Assembly Row in Somerville. The event includes a timed 5K run, walk, wag for humans and their canine companions, and a shorter “Ducky Dash” for kids. The family-friendly, community event is followed by activities, interactive sponsor booths, food, contests, and entertainment for the entire family. In 2018, over 1,800 humans and countless canines attended the event, which raised over \$210,000 for the MSPCA. In 2019, we are anticipating an even larger turn-out, and we hope to raise over \$250,000 for animals in need.

### About MSPCA-Angell

All the programs, services, and activities of the Massachusetts Society for the Prevention of Cruelty to Animals radiate from its central mission “to protect animals, relieve their suffering, advance their health and welfare, prevent cruelty, and work for a just and compassionate society.” The MSPCA’s long history of service to communities in Massachusetts and across the globe has established the Society as an enduring oasis of kindness and care. We operate three small animal care and adoption centers, a large animal adoption center, and a world-class veterinary hospital with two locations. We also advocate for animals in a variety of ways through our Animal Protection Division and serve the entire Commonwealth of Massachusetts with Humane Law Enforcement.

### Recent Accomplishments

In 2018, the MSPCA-Angell made significant progress in animal welfare, including the following milestones:

- More than 81,000 sick and injured animals were served at our hospitals in Boston, Waltham and Nashoba.
- Last year, our organization-wide spay/neuter efforts helped to sterilize more than 8,500 dogs, cats, and small animals.
- Our Law Enforcement team investigated more than 1,500 complaints of alleged abuse or neglect, accepted the surrender of 350 animals, and made over 150 court appearances.
- Last year, more than 6,860 homeless animals were placed into new homes from our Boston, Methuen, and Centerville adoption centers.
- Our Advocacy Department, hand in hand with our Animal Action Team members, worked hard to enact public policies to protect animals.

### How You Can Help

Fast and Furriest 5k is one of the principal fundraising events for the MSPCA-Angell. Your support will undoubtedly make a significant difference in the lives of animals who cannot speak for themselves. We hope that you will join others in the effort to support animals in need by becoming a sponsor, or sending a gift in support of this new and exciting event.

### Contact Us

For more information about event sponsorship, please contact:

#### Dana Lawson

Associate Director of Development  
MSPCA-Angell  
617 541-5049  
dlawson@mspca.org



#### Heather Robertson

Director of Development  
MSPCA at Nevins Farm  
978 687-7453 x6118  
hrobertson@mspca.org



— SPONSORSHIP LEVELS & BENEFITS —

	SUPPORTING \$500*	BRONZE \$1,000*	SILVER \$2,500*	GOLD \$5,000*	PLATINUM \$10,000*	PRESENTING \$15,000*
Logo displayed on signage at event						
Logo with click through on event web page						
Mention in event press release						
Exhibit space at event						IN PROMINENT LOCATION
Logo on all pre-event marketing materials <sup>1</sup>						
Complimentary run or walk entries			2	5	10	20
Logo on event t-shirt						
Opportunity to offer discount code or coupon to all registered participants in pre-event email						
Official Sponsor of a 5k Route Water Stop						
Official Sponsor of Ducky Dash Kids Run						
Verbal acknowledgment from stage at event						
Logo on event t-shirt s/leeve						
Logo on race bibs						
Sponsorship name inclusion in event name (Fast and Furriest: Run. Walk. Wag. Presented by XYZ)						

\*100% TAX-DEDUCTIBLE

<sup>1</sup>MUST COMMIT APRIL 1 TO BE INCLUDED ON PRINTED PRE-EVENT MARKETING MATERIALS



— FAST AND FURRIEST 5K SPONSOR REPLY FORM —

**Contact Information**

Company Name

Contact

Address

Phone

City/State/Zip

Email

**Sponsorship Level**

I/We are delighted to support the Fast and Furriest 5K at the level marked below:

- \$15,000 Presenting Sponsor** (\*100% tax-deductible)
- \$10,000 Platinum Sponsor** (\*100% tax-deductible)
- \$5,000 Gold Sponsor** (\*100% tax-deductible)
- \$2,500 Silver Sponsor** (\*100% tax-deductible)
- \$1,000 Bronze Sponsor** (\*100% tax-deductible)
- \$500 Supporting Sponsor** (\*100% tax-deductible)

**Payment Options**

- Enclosed is my check for \$ \_\_\_\_\_ payable to MSPCA-Angell
- Please charge my credit card for \$ \_\_\_\_\_  Mastercard  Visa  AmEx  Discover

CARDHOLDER NAME

SIGNATURE

EXPIRATION DATE

CVV

ACCOUNT NUMBER

To meet signage deadlines, please return this form, along with a high resolution logo (300dpi) by Monday, April 29, 2019.

Please mail or email forms to:

**Dana Lawson**  
Associate Director of Development  
MSPCA-Angell  
617 541-5049  
[dlawson@mspca.org](mailto:dlawson@mspca.org)



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