



FAST AND FURRIEST
FITNESS RUN. WALK. WAG.
CHALLENGE *mspca*  *angell*[®]

SPONSORSHIP OPPORTUNITIES



FAST AND FURRIEST

FITNESS CHALLENGE

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VIRTUAL EVENT

JANUARY THROUGH MAY 2021

WWW.FASTANDFURRIEST.COM

The sixth annual Fast and Furriest 5K has pivoted to become the first ever Fast and Furriest Fitness Challenge! A virtual way to keep us healthy, happy, united, and supportive of animals in need.

Participants can sign up for the MSPCA Fast and Furriest Fitness Challenge anytime between now and May 31 and have access to an entire library of fun and creative workouts **designed by personal trainers**, such as a "Couch and Kennel" training plan, a squat challenge, yoga with your pets—and so much more! Our interactive Facebook group means they can immediately connect with other fitness enthusiasts and animal lovers to share their progress and **transform their fitness**—and make a world of difference for homeless animals in need.

Participants who fundraise will gain even more motivation—**as anyone who raises over \$1,000 will be entered for a chance to win a Peloton Plus**—and the more funds raised on top of the initial \$1,000, the more Peloton Plus entries earned!

Promoted through our entire database and social networks, we anticipate over 2,000 participants and hope to raise over \$125,000 for injured, sick, abused, and homeless animals.

About MSPCA-Angell

All the programs, services, and activities of the Massachusetts Society for the Prevention of Cruelty to Animals radiate from its central mission "to protect animals, relieve their suffering, advance their health and welfare, prevent cruelty, and work for a just and compassionate society." The MSPCA's long history of service to communities in Massachusetts and across the globe has established the Society as an enduring oasis of kindness and care. We operate three animal care and adoption centers, a world-class veterinary hospital with two locations and five community based clinics offering affordable veterinary services for pets and pet owners in need. We also advocate for animals in a variety of ways through our Animal Protection Division and serve the entire Commonwealth of Massachusetts with Humane Law Enforcement.

Recent Accomplishments

In 2020, the MSPCA-Angell made significant progress in animal welfare despite a global pandemic, including the following milestones:

- More than 100,000 sick and injured animals were served at our hospitals in Boston, Waltham, Nashoba, Essex, and at our three adoption center low cost acute care clinics.
- Last year, our organization-wide spay/neuter efforts helped to sterilize more than 6,500 dogs, cats, and small animals.
- More than 20,000 animals in need were served through our three adoption centers in Boston, Methuen, and on Cape Cod.
- Our Community Outreach Program supported over 60 human food pantries, serving over 1 million pet meals.
- Our Law Enforcement team inspected over 21,000 animals, and investigated nearly 1,000 complaints of alleged abuse or neglect.
- Our Advocacy Department, hand in hand with our Animal Action Team members, worked hard to enact public policies to protect animals.

How You Can Help

Fast and Furriest Fitness Challenge is one of the principal fundraising events for the MSPCA-Angell. Your support will undoubtedly make a significant difference in the lives of animals who cannot speak for themselves. We hope that you will join others in the effort to support animals in need by becoming a sponsor, or sending a gift in support of this new and exciting event.

Contact Us

For more information about event sponsorship, please contact:

Dana Lawson

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Heather Robertson

Director of Development & Marketing
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FAST AND FURRIEST FITNESS CHALLENGE

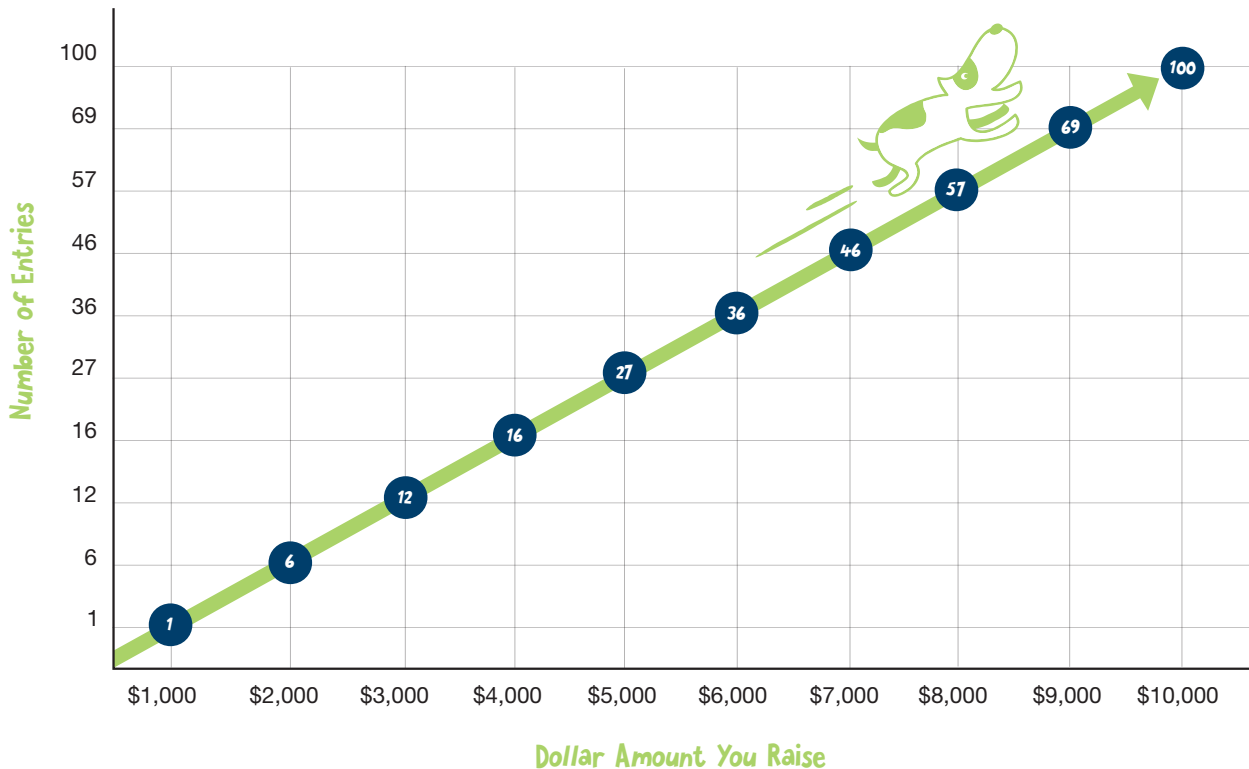
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HERE IS YOUR CHANCE TO RAISE FUNDS FOR ANIMALS IN NEED AND ENTER TO WIN A PELOTON PLUS!



The More Money You Raise. The More Entries You Earn!

Raise \$1,000 or more, and you'll be entered for a chance to win your very own. For every additional \$250 you raise, you receive another entry. For every \$1,000 you raise you, receive more bonus entries.



Want to Learn More?

Visit fastandfurriest.com for official rules and full entry information.



— SPONSORSHIP LEVELS & BENEFITS —

	SUPPORTING \$500*	BRONZE \$1,000*	SILVER \$2,500*	GOLD \$5,000*	PRESENTING¹ \$10,000*
Logo with click through on event web page					
Mention in event press release					
Logo on all pre-event marketing materials ²					
Sponsor name included in name individual fitness training program (i.e. Kennel to 5k presented by XYZ)					
Logo on event t-shirt back					
Logo on event t-shirt sleeve					
Opportunity to send a promotional item along with event medal					
Opportunity to offer discount codes to participants					
Opportunity to offer a fundraising match					
Sponsorship name included in event name (i.e. Fast and Furriest Fitness Challenge presented by XYZ)					

***100% TAX-DEDUCTIBLE**

¹THERE IS ONLY ONE PRESENTING SPONSORSHIP OPPORTUNITY AVAILABLE

²MUST COMMIT BY APRIL 1 TO BE INCLUDED ON PRINTED PRE-EVENT MARKETING MATERIALS



— SPONSOR REPLY FORM —

Contact Information

Company Name

Contact

Address

Phone

City/State/Zip

Email

Sponsorship Level

I/We are delighted to support the Fast and Furriest Fitness Challenge at the level marked below:

\$10,000 Presenting Sponsor (*100% tax-deductible)

\$1,000 Bronze Sponsor (*100% tax-deductible)

\$5,000 Gold Sponsor (*100% tax-deductible)

\$500 Supporting Sponsor (*100% tax-deductible)

\$2,500 Silver Sponsor (*100% tax-deductible)

Payment Options

Enclosed is my check for \$ _____ payable to MSPCA-Angell

Please charge my credit card for \$ _____ Mastercard Visa AmEx Discover

CARDHOLDER NAME

SIGNATURE

EXPIRATION DATE

CVV

ACCOUNT NUMBER

Please return this form, along with a high resolution logo (300dpi).

Please mail or email forms to:

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